



CASE STUDY

Gold's Gym members unlock time and efficiency with Fonzel Smart Lockers
"Every Rep and Second Counts!"



Challenge

Gold's Gym members needed a hassle-free and secure storage solution to match their fast-paced fitness routines. However, the existing locker system posed several challenges:

- **Members faced inconvenience carrying and managing locker keys during workouts.**
- **Frequent incidents of forgotten keys that led to access issues and delays.**
- **Recurring complaints about locker hassles disrupted the overall gym experience.**





Our Solution

- We Integrated our **software** and hardware solutions by **retrofitting 74 Duroolt locks** hence we were able to modernize locker access and management.
- Delivered a **premium and tech-savvy** upgrade, aligning with **Gold's Gym's high standards** of service and convenience.
- **Retrofitted Gold's Gym** lockers with smart, eco-friendly technology, enhancing **sustainability** through energy-efficient systems and **reduced** reliance on disposable keys.
- Implemented **RFID card access**, offering members quick and hassle-free locker entry.
- Introduced advanced **Face recognition technology** for secure, touchless access, enhancing convenience and safety.





Client Feedback

At the **IHFF Expo 2024** in Mumbai, we had the pleasure of meeting one of our valued users—a **fitness enthusiast and entrepreneur, Mr. Gowrav Reddy**—who shared his experience with our retrofitted smart lockers at **Gold's Gym, Hyderabad**.

“Being a user of your smart lockers at Gold's Gym for months, I feel so comfortable and secure using Fonzel Lockers. It was great connecting with your team at the IHFF Show!”

To Watch his full feedback and experience click on this icon:





Benefits Of Solution

- **Seamless Member Experience** ~ Effortless locker access with no need for keys, ensuring a hassle-free gym visit.
- **Security** ~ Robust digital security features prevent unauthorized access, offering peace of mind for both members and gym management.
- **Effortless Locker Management** ~ The intuitive system streamlines locker usage and management, making it simpler for both members and admins.
- **Real-time monitoring and usage insights** ~ Allowing Gold's Gym to optimize locker utilization and improve member experience.



FONZEL

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